Realizing benefits from change - The role of change management as the key enabler for benefits realization

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Masterclass Overview

The Masterclass objectives are to provide attendees with the skills needed to:

(1) Lead their projects towards benefits realization
(2) Lead change to create benefits
(3) Implement the change process to realize benefits while avoiding typical pitfalls.

As a result of this workshop, participants will be equipped with the knowledge needed to implement an effective change management function within their organization that is focused on maximizing the realization of planned benefits.

Topics:

- Mastering benefits realization
- Designing your project to create benefit, case work and examples
- Benefits analysis, the foundation for benefit driven leadership and tracking
- Change management as the key enabler for benefits realization
- Change analysis, creating the foundation for successful change
- Making these processes work in your organization with examples from successful implementations.