

mindavation®

Distinctive approaches - enhanced capabilities

mindavation – (mind a vā shen) n.

**the use of the creative mind to
inspire motivation that results in
innovation, productivity and growth
– mindavate v.**

Adelaide - Brisbane - Canberra - Hobart - Melbourne - Sydney
Baxter MN - Denver CO - Washington DC

Stacking the Odds for Project Success

PGC Symposium Canberra

Haydn Thomas



About the Presenter

Haydn Thomas

“The Pragmatic Consultant”

Director and Practice Lead – Mindavation

Haydn has over 20 years of real world experience in project, business analysis and business consulting. He has worked extensively in large international and domestic banks, semi government organisations, solution providers and small start-up companies in defining and implementing structure, business solutions, change management and efficiencies across Australia, New Zealand & North America.

Haydn’s experience in complex integrated solutions and working knowledge of various project management methodologies (PMBOK, PRINCE2, AGILE, SDLC) assists in delivering on client’s project and training needs. Haydn also provides mentoring and coaching services in project management, change management & business analysis and is active in delivery of courses enabling capacity building across many organisations.

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Project Success Rates

What percentage of projects are perceived to be successful? Why

What are we trying not to tell ourselves?

(Project outcome)	1998	2000	2002	2004	2009	2012	2015
Succeeded	26%	28%	34%	29%	32%	34%	39%
Challenged	46%	49%	51%	53%	44%	46%	43%
Failed	28%	23%	15%	18%	24%	20%	18%

Chaos Report – Standish Group

Chaos Manifesto – Factors of Success

FACTORS OF SUCCESS	POINTS
Agile Process	
Clear Business Objectives	
Emotional Maturity	
Execution	
Executive Management Support	
Optimization	
Project Management Expertise	
Skilled Resources	
Tools & Infrastructure	
User Involvement	

Chaos Report – Factors of Success

FACTORS OF SUCCESS	POINTS
Executive Management Support	19
User Involvement	18
Clear Business Objectives	15
Emotional Maturity	12
Optimization	11
Agile Process	9
Project Management Expertise	6
Skilled Resources	5
Execution	4
Tools & Infrastructure	1

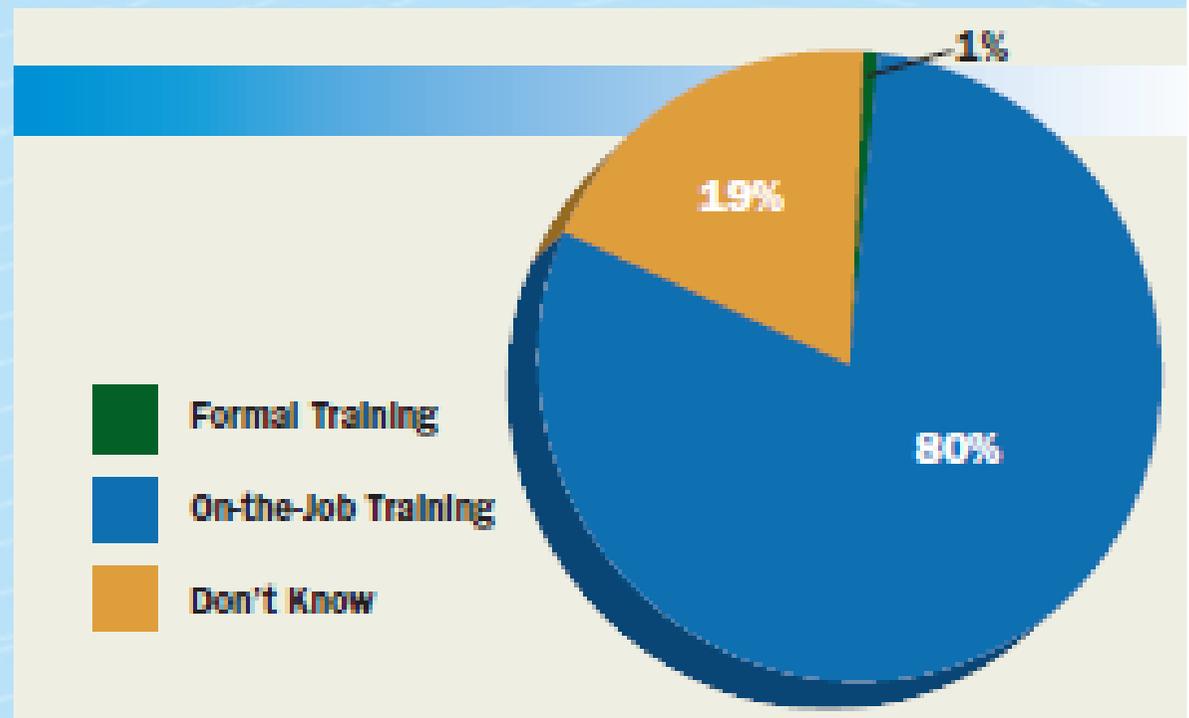
Sponsorship

What percentage of Project Sponsors have any formal training/coaching on their role and how to perform it

Executive Sponsor Education

Executives were asked how sponsors know / learn how to be executive sponsors.

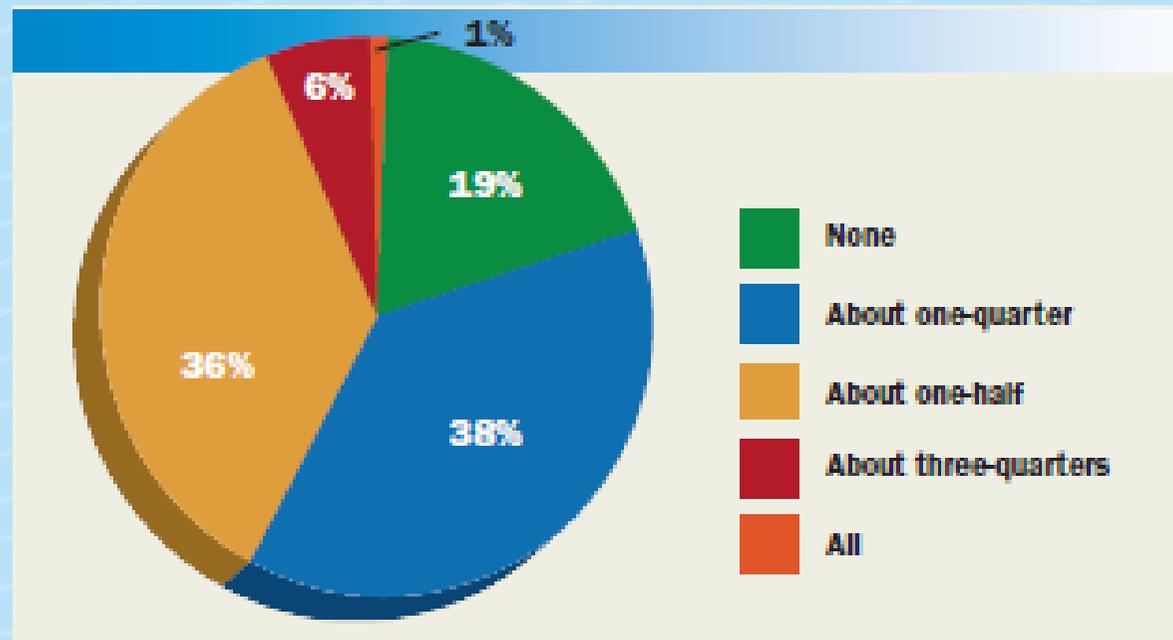
1%



Good Executive Sponsors

What percentage of projects' executive sponsors know how to be good executive sponsors.

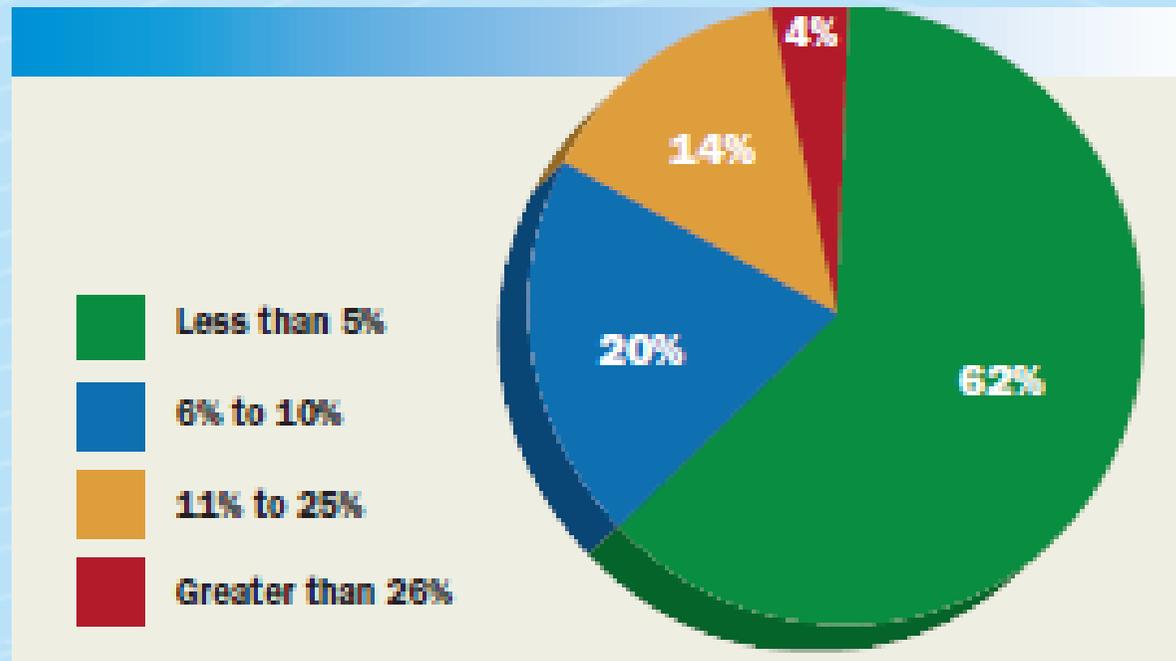
Their answers indicate that only 33% of executive sponsors are considered good; therefore, 67% are not good executive sponsors.



Senior Executive Time

Total maximum percentage of time a senior executive can devote to the executive sponsor role, over all projects and programs.

Senior executives can spend about 7% of their total time on project activities.



Status & Confidence

What are the three questions every Sponsor should ask of their Project professional?

The 3 Essential Sponsor Questions

1. What has been done since we last met?
2. What will be done before we meet next?
3. What is holding you back?

Bonus - What help do you need?

Roles in a Project

Who is more important on a project The Project Manager, Business Analyst or the Change Manager? Why

Why do we need all three roles?

- ④ Because they perform very different tasks, and apply their skills in very different ways:
 - ④ A **Project Manager** needs to concentrate on the big picture, and look after the scope and schedule of the project
 - ④ A **Business Analyst** needs to concentrate on the requirements and alignment to outcomes which are critical to successful projects and business processes
 - ④ A **Change Manager** needs to concentrate on the impacts to daily operations of the business, embedding the change to realise the benefits/outcomes/value
- ④ If you are doing more than one of these things you may have a conflict of interest

The Court Jester (1955)



Typical Project Roles – The Court Jester

Black Witch = *Key Stakeholder*

Red Princess = *Change Manager*

Knight = *Business Analyst*

Guard = *Project Manager*

The Court Jester (1955)



MOVIECLIPS

Professionalism

What project credential do you look for when employing project professionals?

Association Credentials

PMI – PMP, CAPM, ACP, RMP, PgMP, PfMP, PBA, SP

AIPM – RegPM - CPPP, CPPM, CPPD or CPPE

IIBA – ECBA, CCBA, CBAP, CBATL

CMI – ACM – Foundation & Master

SCRUM Alliance – CSPO, CSM, CSD or CSP

AXELOS – PRINCE2*, MoR*, MSP*, P30, MoP*, MoV*
Foundation & Practitioner

Knowledge & Competencies

What does PMBOK, BABOK,
CMBOK, SCRUMBOK
& PRINCE2 stand for?

Publications

- ④ **PMBOK** – Project Management Body of Knowledge ©
 - ④ Version 5.0
- ④ **BABOK** – Business Analysis Body of Knowledge©
 - ④ Version 3.0
- ④ **CMBOK** – Change Management Body of Knowledge ©
 - ④ Version 1.0
- ④ **PRINCE2** – Projects IN Controlled Environments 2 ©
 - ④ 2009 Edition
- ④ **SCRUMBOK** – Scrum Body of Knowledge ©

Competencies

If you could hire the perfect project professional, what should they bring to the team/project?

The “Triple Thread” Leader - Skills



Time Management

Stakeholder Management

Requirements Gathering

Scope Management

Analysis Skills

Decision Making

Estimation Techniques

Facilitating Change

Interpersonal Skills

Leadership Skills

Negotiation Skills

Resource Management

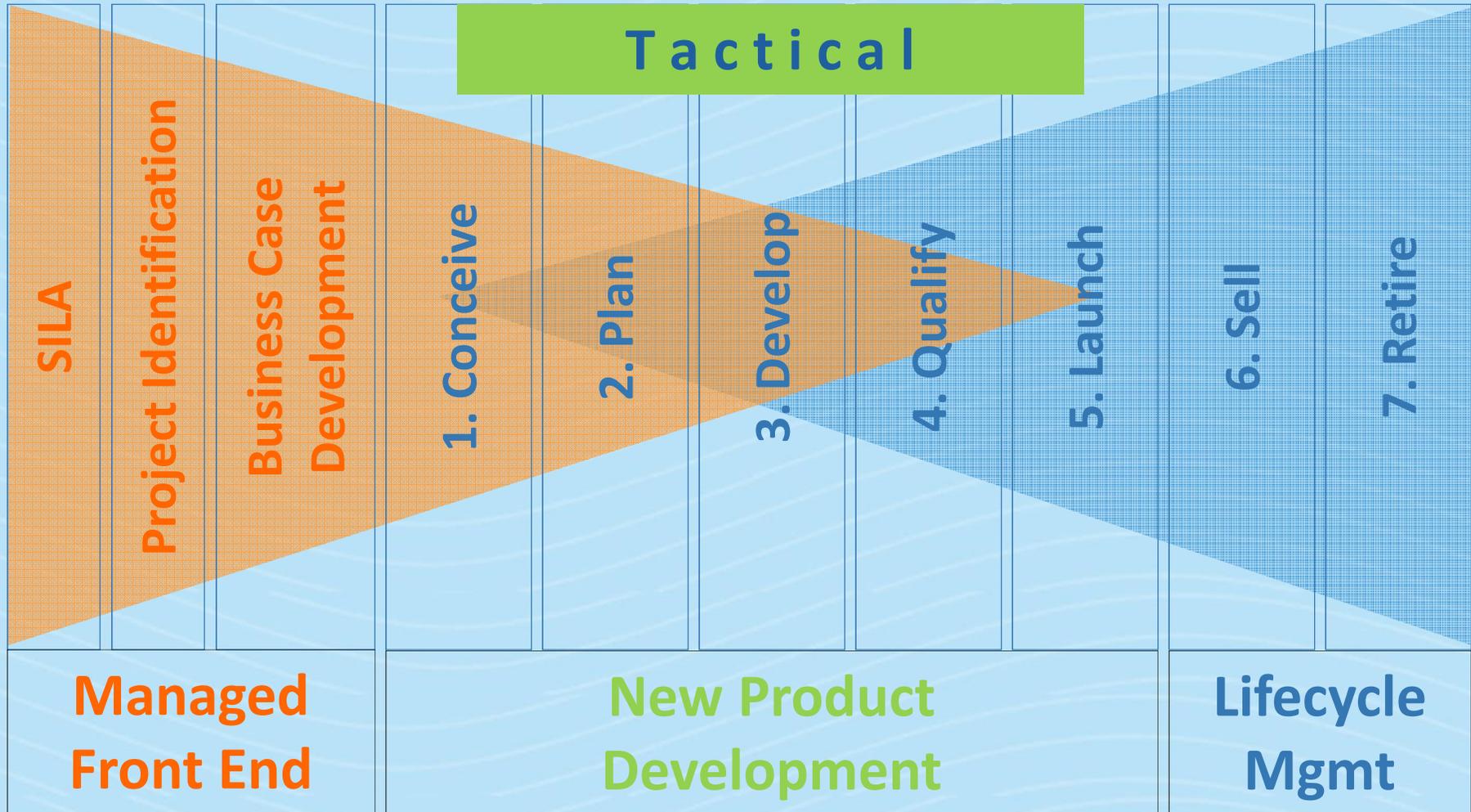
Risk Management

Conflict Management

Thinking and Judgement

Strategic Planning

Strategy to Tactical to Operational



Are you Stacking the ODDS in your favour?

- History illuminates if we pay attention
- We live with what we tolerate
- Titles mean nothing if outcomes are not achieved
- Hire the right project professional who is multi lingual
- **TAKE ACTION!!**

Questions?



How To Communicate With Mindavation

Think **A C T!** On the back of your business card write the letters as appropriate:

- **A** – Add me to your list for updates and Newsletters.
- **C** – Contact me. We'll give you a call!
- **T** – Template from this presentation to be e-mailed to me

- **Internet:** www.mindavation.com.au
- **Email:** info@mindavation.com
- **Twitter:** [@mindavation](https://twitter.com/mindavation)
- **Blog:** <http://www.mindavation.com/IDBLOG>
- **In My Judgement** <http://mindavation.com/category/podcasts/>



Distinctive approaches - enhanced capabilities

What We Do & Guarantee it!

- Consult
- Train
- Resource
- Mentor
- Coach
- Audit
- Assess
- PMO in a Box
- Certification
- Lunch N Learn

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